

# **SHARES** **MADE** **SIMPLE**

**TABLES AND CHARTS**

To be used in conjunction with the Audiobook

**RODNEY HOBSON**

## CHAPTER 3

**Table 1: Shareholdings of Sports Direct directors**

<b>Director</b>	<b>Position</b>	<b>Holding (shares)</b>	<b>Holding (%)</b>
Mike Ashley	Chief executive	330,000,000	62.06%
Keith Hellawell	Chairman	50,000	Less than 0.01%
Dave Singleton	Non-executive	42,000	Less than 0.01%
Claire Jenkins	Non-executive	21,725	Less than 0.01%
David Brayshaw	Non-executive	10,276	Less than 0.01%
Simon Bentley	Non-executive	10,000	Less than 0.01%

Source: Sports Direct annual report 2017

**Table 2: Shareholdings of Marks & Spencer executives**

<b>Director</b>	<b>Position</b>	<b>Holding (shares)</b>	<b>Holding (%)</b>
Steve Rowe	Chief executive	253,408	0.02%
Patrick Bousquet-Chavanne	Executive director	123,098	0.01%
Helen Weir	Group financial officer	50,000	Less than 0.01%

Source: Marks & Spencer annual report 2017

## CHAPTER 4

**Table 3: Sample earnings per share and dividend figures**

<b>Company</b>	<b>Earnings after tax</b>	<b>No of shares</b>	<b>Earnings per share</b>	<b>Dividend total</b>	<b>Cover</b>
Dixons Carphone	£389m	1,152m	33.8p	11.25p	3.00
DFS Furniture	£39.5m	211.5m	18.7p	11.2p	1.67
MJ Gleeson	£26.2m	54.1m	48.5p	24.0p	2.02
JD Wetherspoon	£56.1m	111.3m	50.4p	12.0p	4.20

Source: Company results announcements in 2017

**Table 4: Sample dividends paid over five years**

<b>Company</b>	<b>Business</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Utd Utilities	Water	34.32p	36.04p	37.70p	38.45p	38.87p
Barratt Developments	Housebuilding	2.5p	10.3p	15.1p	18.3p	24.4p
Morrisons	Supermarket	11.8p	13.00p	13.65p	5.0p	5.43p
Marks & Spencer	Retailing	17.0p	17.0p	18.0p	18.7p	18.7p

Source: Company annual reports

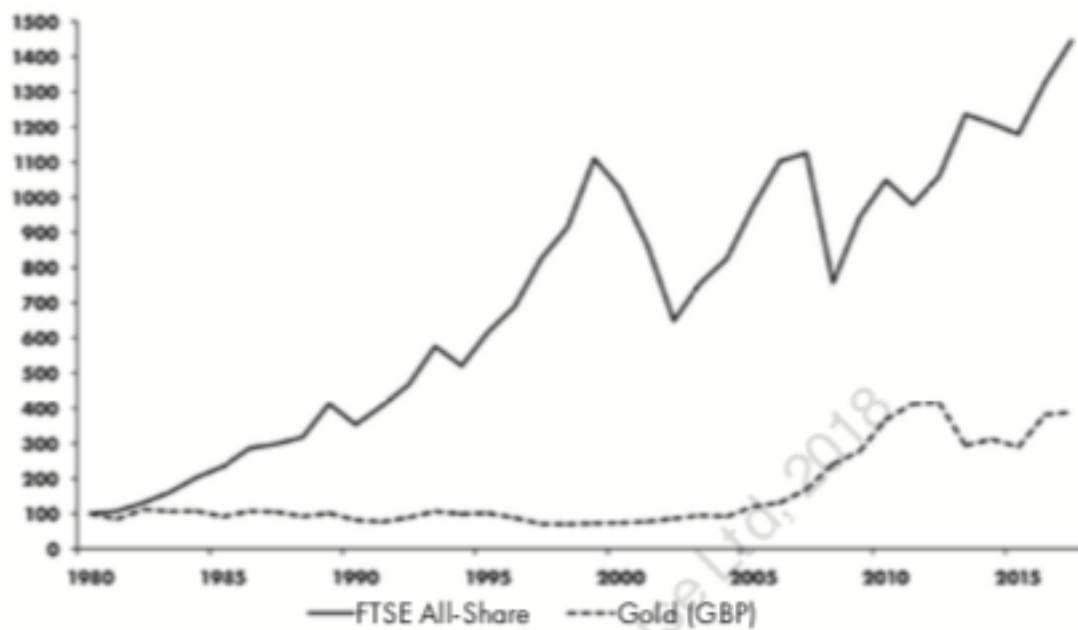
**Table 5: Effect of going ex dividend**

<b>Company</b>	<b>Dividend</b>	<b>Share price change</b>	<b>Effective change</b>
Howden Joinery	3.6p	-10.6p	-7.0p
BAE Systems	8.8p	-15.5p	-6.7p
John Menzies	6.0p	-5.0p	+1.0p
Ted Baker	16.6p	+20.0p	+36.6p
Marshalls	3.4p	+21.2p	+24.6p

**Table 6: Sample companies and perks offered to shareholders**

Company	Sector	Perk	Minimum shareholding
Adnams Leisure	Leisure	15% discount on food and accommodation	1 share
Inchcape	Retailing	15% discount on servicing, £100 off car price	100 shares
Safestore	Property	25% discount off storage costs	100 shares
Telecom Plus	Telecoms	10% discount	1,500 shares

## CHAPTER 5

**Chart 1: UK stock market compared to gold**

## CHAPTER 6

**Table 7: Summary of London Stock Exchange trading hours**

Time	Event
7am	Formal news announcements start
8am	Trading in shares starts
4.30pm	Close of trading
6.30pm	Formal news announcements end

## CHAPTER 7

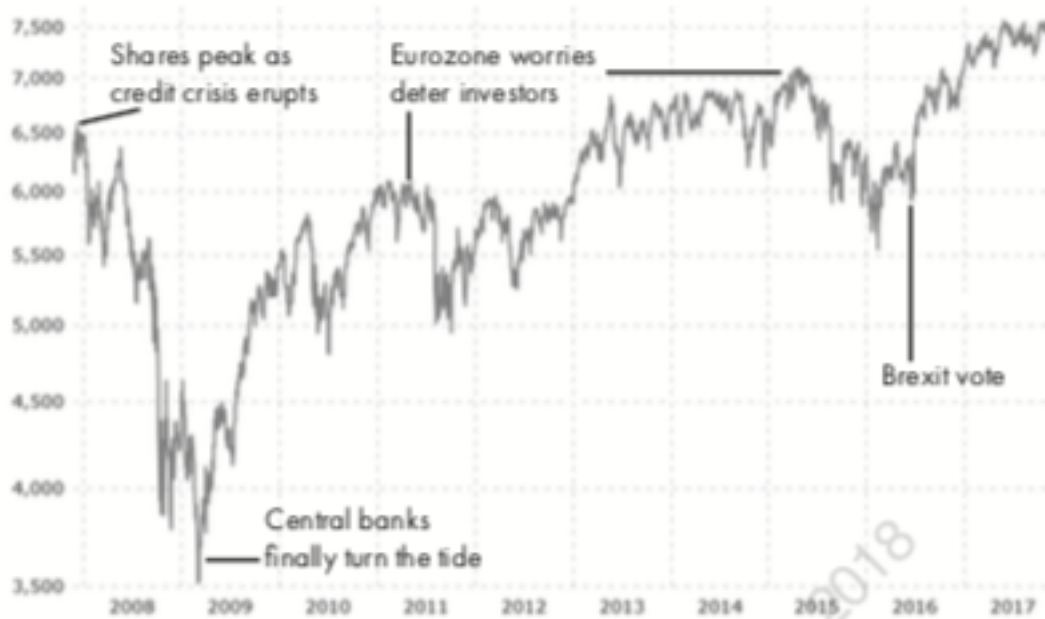
**Chart 2: AIM v FTSE All-Share Index**



Source: London Stock Exchange

## CHAPTER 9

**Chart 3: FTSE 100 index**



Source: Macrotrends

**Chart 4: FTSE 250 index**



Source: MoneyAM

**Chart 5: FTSE 100 Index v FTSE 250 Index**

Source: London Stock Exchange

**Table 8: FTSE weightings for top ten constituents**

Company	Sector	% Weighting
HSBC	Banking	7.7
British American Tobacco	Tobacco	5.6
BP	Oil & gas	4.8
Royal Dutch Shell	Oil & gas	4.5
GlaxoSmithKline	Pharmaceuticals	3.7
AstraZenica	Pharmaceuticals	3.3
Vodafone	Telecoms	2.9
Unilever	Consumer goods	2.6
Lloyds	Banking	2.5

## CHAPTER 11

**Table 9: Sample company annual results**

**CONSOLIDATED INCOME STATEMENT**  
**For the year ended 30 September 2017**

	2017 £m	2016 £m
<b>REVENUE</b>	<b>451.9</b>	382.6
Cost of sales	<b>(290.8)</b>	(245.4)
<b>Gross profit</b>	<b>161.1</b>	137.2
Distribution costs	<b>(10.6)</b>	(8.4)
Administration costs	<b>(82.0)</b>	(73.4)
<b>OPERATING PROFIT</b>	<b>68.5</b>	55.4
Gain on disposal of assets	-	0.7
Financial expense	<b>(1.7)</b>	(2.1)
<b>PROFIT BEFORE TAX</b>	<b>66.8</b>	54.0
Tax expense	<b>(18.6)</b>	(14.9)
<b>PROFIT FOR THE YEAR</b>	<b>48.2</b>	39.1
Attributable to:		
Shareholders of the Company	<b>47.5</b>	38.3
Minority interests	<b>0.7</b>	0.8
	<b>48.2</b>	39.1
<b>EARNINGS PER SHARE</b>		
Basic and diluted earnings	<b>42.0p</b>	33.9p

**Table 10: Profits before and after exceptionals**

<b>ITE</b>	<b>Year to 30 Sept 2017</b>	<b>Year to 30 Sept 2016</b>
Revenue	£152.6m	£134.4m
Headline profit	£31.6m	£36.5m
Loss before tax	£(3.2)m	£(4.1)m
Total dividend	4p	4.5p
Net debt	£49.7m	£59.1m

Source: Company results



**Table 11: Sample cash flow**

<b>Sanderson</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
<b>Pre-tax profits</b>	£1.94m	£1.92m	£2.03m	£2.78m	£2.71m
<b>Cash flow</b>	£1.03m	£2.33m	£2.42m	£3.64m	£4.50m

Source: Company annual results

**Table 12: Sample seasonal revenue and profits**

<b>Thomas Cook</b>	<b>First half 2016</b>	<b>Second half 2016</b>	<b>First half 2017</b>	<b>Second half 2017</b>
Revenue	£2,612m	£5,130m	£2,994m	£6,013m
Operating profit/(loss)	(£204m)	£409m	(£205m)	£436m
Pre-tax profit/(loss)	(£283m)	£321m	(£272m)	£318m

Source: Company results

**Table 13: Sample revenue by geographic segment for Treatt**

<b>Revenue by destination</b>	<b>2017</b>	<b>2016</b>
United Kingdom	£10.27m	£8.79m
Germany	£7.21m	£5.53m
Ireland	£7.28m	£5.87m
Rest of Europe	£11.23m	£11.01m
USA	£42.57m	£33.73m
Rest of N and S America	£8.16m	£4.14m
China	£5.77m	£4.54m
Rest of World	£17.13m	£14.43m
Total	£109.63m	£88.04m

Source: Company results

**Table 14: Gooch & Housego turnover by sector**

<b>Gooch &amp; Housego</b>	<b>2017</b>	<b>2017</b>	<b>2016</b>	<b>2016</b>
Industrial	£64.26m	57.4%	£54.30m	63.1%
Aerospace and defence	£34.86m	31.1%	£20.00m	23.2%
Life sciences	£9.57m	8.5%	£7.90m	9.2%
Scientific research	£3.32m	3.0%	£3.87m	4.5%

Source: Company results

## **CHAPTER 12**

**Table 15: Daily Mail and General Trust balance sheet**

<b>DMGT</b>	<b>2016</b>	<b>2017</b>
Non-current assets	£2,108.3m	£1,635.3m
Current assets	£440.8	£412.9m
Total assets	£2,549.1m	£2,048.2m
Current liabilities	£(884.1m)	£(587.4m)
Non-current liabilities	£(1,135.7m)	£(541.6m)
Total liabilities	£(2,019.8m)	£(1,129.0m)
Net assets	£529.3m	£919.2m

Source: Company results

## **CHAPTER 13**

**Table 16**

<b>easyJet</b>	<b>2017</b>	<b>2016</b>	<b>Change</b>
Revenue	£5,047m	£4,669m	8.1%
Profit before tax	£408m	£494m	(17.3%)
Pre-tax margin	8.1%	10.6%	-2.5ppt
Earnings per share	82.5p	108.4p	(23.9%)
Dividend	40.9p	53.8p	(30.2%)

Source: Company results

**Chart 6**

## CHAPTER 15

**Table 17: Online stockbrokers**

Broker	Charge per trade	Frequent trader charge	Quarterly fee
Hargreaves Lansdown	£11.95	£5.95	£0
IG	£8	£5	Up to £24
Interactive Investor	£10	£6	£22.50
The Share Centre	1% (min £7.50)	£7.50	£5.40
Barclays	From £3	N/A	£12 upwards
Saxo	0.1% (Min £4.99)	0.035%	0.03%
Bank of Scotland	£12.50	N/A	£0

Source: Money.co.uk

## CHAPTER 16

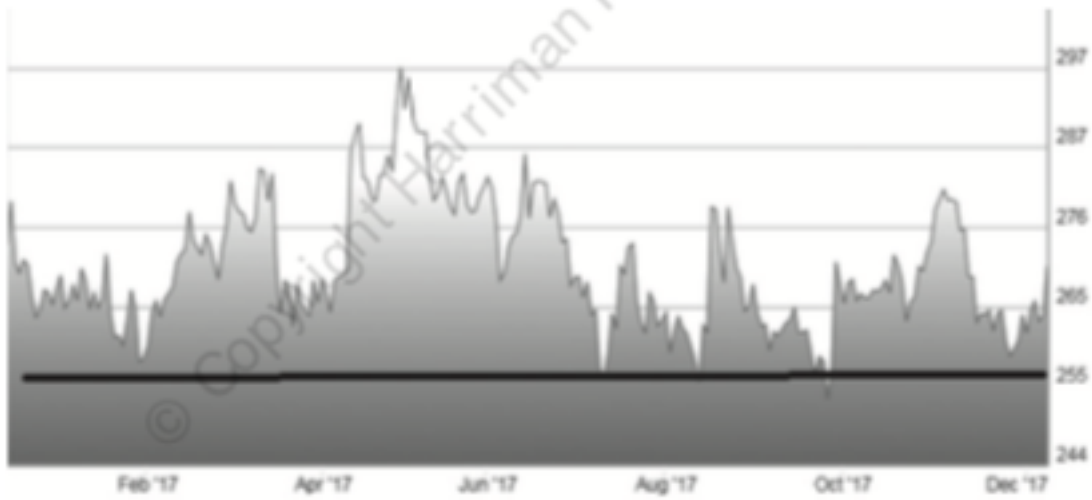
**Table 18: Calculating the prospective yield**

Company	Share price	Dividend	Yield	Forecast dividend	Forecast yield
Lloyds	65p	2.55p	3.92%	3.01p	4.63%
Pennon	772p	35.96p	4.66%	38.80p	5.03%
Whitbread	3,961p	95.8p	2.42%	100.6p	2.54%
GlaxoSmithKline	1,283p	80p	6.24%	80p	6.24%
Carillion	16p	18.45p	115.31%	0p	0.0%

Source: Company results

## CHAPTER 17

**Chart 7: Balfour Beatty, example of support level**



**Chart 8: Thomas Cook**

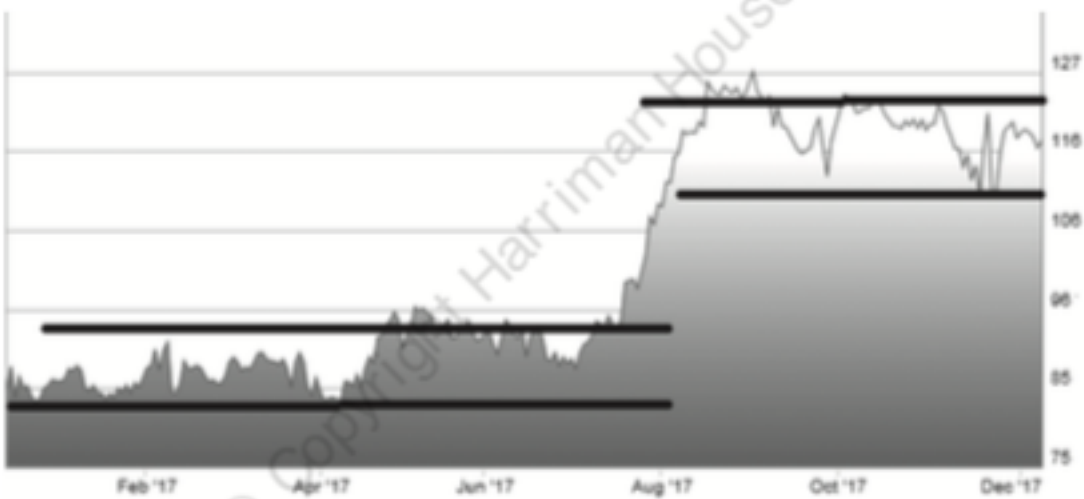
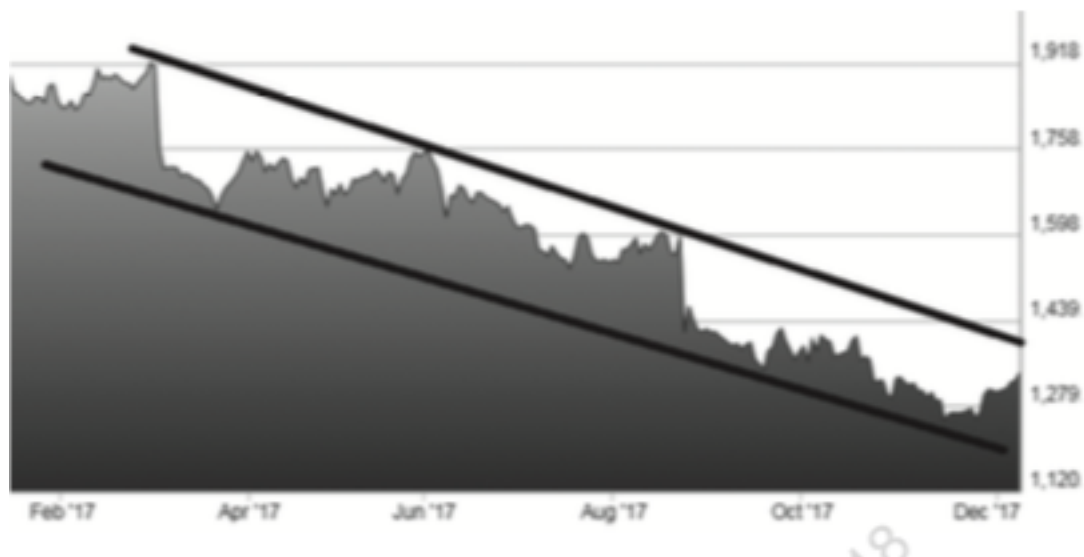


Chart 9: Next



Chart 10: Share price of WPP



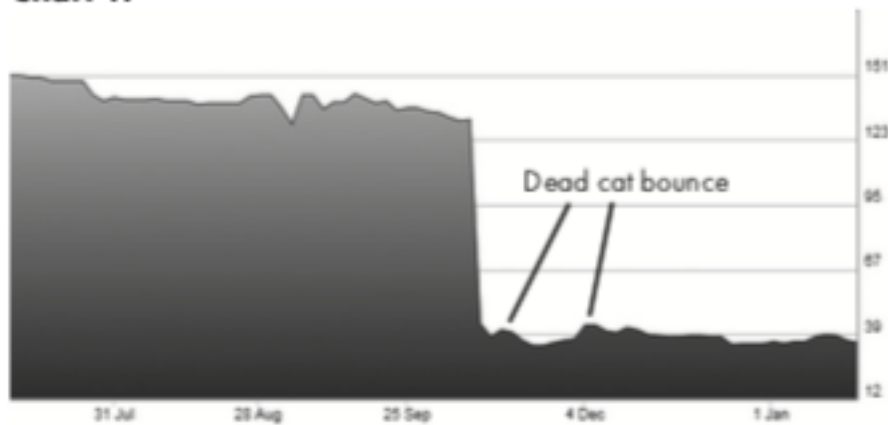
## CHAPTER 18

**Table 19: Terminology of analysts' recommendations**

<b>Hot</b>	<b>Lukewarm</b>	<b>Tepid</b>	<b>Chilly</b>	<b>Freezing</b>
Strong buy	Buy	Hold	Sell	Strong sell
Buy	Add	Hold	Reduce	Sell
Buy	Overweight	Neutral	Underweight	Sell
Strong buy	Weak buy	Neutral	Weak sell	Strong sell
Buy	Outperform	Market performer	Underperform	Sell

## CHAPTER 19

**Chart 11**



**Chart 12**

